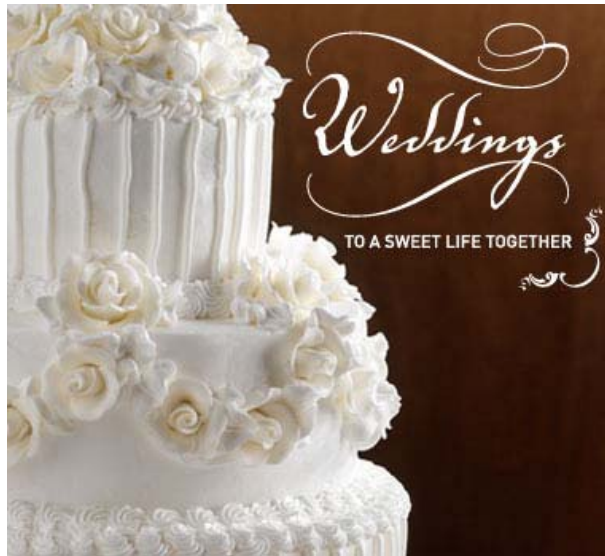




Cherish the Moments
Bridal Extravaganza 2012
@Hilton Mystic in CT



Sunday, April 22, 2012
11:00 am - 3:00 pm

Hilton Mystic
20 Coogan Boulevard
Mystic, CT 06355

Hosted by: Cherish the Moments, LLC
For further information contact Teresa at:
(401) 396-9921 or Cherishthemoments@Cox.Net



Cherish the Moments

Bridal Extravaganza @ Hilton Mystic

Sunday, April 22, 2012

11:00am - 3:00pm

Information Bulletin

Where: Hilton Mystic, 20 Coogan Boulevard, Mystic, CT

Set-up: 830 a.m.-10:30 a.m. On Sunday, April 22, 2012

Parking: Ample Parking for all Vendors & Exhibitors at the Hilton Mystic parking lot, toward the back & sides of the building. You will use the side entrance doors (Conference Rooms) of the venue. Each exhibitor & vendor will know where they will go prior to unload their items. After unloading, please move your car immediately so that other Exhibitors & Vendors have the opportunity to unload as well. Please park your car toward the back of the building in order to keep the front parking space for the guest.

Space: The space will be approximately an 8 x 6 space; with a 6ft skirted table and two chairs. We have space for approximately 38 - 40 Exhibitors & Vendors. Your application will be accepted on a first- come, first serve basis. Special requests are limited (i.e. electricity, corner space, wall, etc.) So please ask in advance. We will make every effort to have a wide variety of Vendors, so that there is a minimal amount of Vendors selling or displaying the same items. Please describe your items on your applications, so we can be as fair as possible to all Vendors. Once your exhibits are set-up, you will not be permitted to break down until the bridal show has ended. This looks bad for the show and to the guests. Many couples or brides arrive during the show and would like to ask questions after as well as to see if they are a winner at your table for your show specials or door prizes. Vendors who break down early risk the chance of forfeiting their acceptance to our future events and the risk of receiving the final list of brides.

Entry Fee: A fee of **\$495.00**, for an 8x6 space with a one 6ft skirted table. You could split the cost with another Vendor, if you like. If additional space is required, then an extra fee of \$350.00 for another 8x6 space. Your application form must be received no-later than March 1st, 2012 or until all spaces are filled. After March 1st, 2012 there is no refund on any application, see contract for additional information. We also ask that all Exhibitors & Vendors donate one item (**valued at \$100 or more toward the Grand Prize Giveaway and/or two table raffles to be held at your table of your choice**) We will announce any vendor who is participating in the raffles to come up and announce your company and what you are offering. All grand prize giveaways will be held at 3pm. Any vendor who is participating in the Grand Prize Giveaway will need to state what is being offered prior to the Bridal Show in order to have a list of each vendor who is participating. We will then call each vendor at that time to the stage. Must state your name, company and what is being offered. This will allow more prizes to be given out to our couples or brides. The Grand Prize; must be in a form of a Gift Certificate. On the table raffles could be a Gift Certificate, Gift Basket, Gift Card, or any product from your table. You will need to attach your business card to the raffle and for the gift certificate that is being offered. We suggest doing both; this will give you more exposure for your business. Each vendor will have each couple or bride enter into the raffle drawing in which you are providing at your table. When the time comes, one person from your table will be asked to come forward with that prize. We will call out one lucky couple or bride name for that raffle until all of the tables raffles have been called out. We will do this again for the next table drawing. Please let the couples or brides know that they need to be present in order to win, if not it will be forfeit to the next couple or bride.



Cherish the Moments

“Bridal Extravaganza @ Hilton Mystic”

Vendors Exhibitor Agreement

Sunday, April 22, 2012

11:00am - 3:00pm

Space Includes: 8x6 space with a 6ft skirted table and two chairs. \$495.00

Prize Drawings: _____ One Grand Prize Giveaway _____ Two Table Raffles _____ Or Both Giveaways

(Please Check off Section)

Grand Prize Giveaway will be listed with company name in advertising. We encourage you to do both.

Electricity: _____ Yes _____ No (On A First Come Basis) **Box Lunch \$12.95** _____ Yes _____ No

(Order to be submitted 10 days prior to the show)

Post Show: Complimentary lead system access in excel file format and any walk-in.

Total	\$ _____
Deposit Enclosed	\$ _____
Balance Due**	\$ _____

Payment Terms:

A Non-Refundable 50% deposit is required with this application to insure your space.

**Remaining balance is due 30 days prior to each show. ** A copy of your CT Sale Permit is required with your application, if you are selling any products at your table.

I've enclosed a check made out to **“Cherish the Moments, LLC”** Please charge my credit card (circle one) Visa, MasterCard or Discover

Credit Card# _____ Exp. Date _____ Sec. Code _____

Credit Card Holder: _____ Dollar Amount _____

Signature: _____ Date: _____

Please Print or Typed:

Company Name: _____

Contact Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

Email Address: _____ Website: _____

Products/Services to be exhibited _____

I, as authorized representative for the exhibitor, agree to the above terms and condition as well as those conditions in the “Show Rules and Regulations” on the reverse side. I agree that a registration transmitted by fax is as valid as an original.

Signature: _____ **Date:** _____

Checks payable to:
Cherish the Moments, LLC
Attn: Teresa Camacho
11 Broad Common Road, #137
Bristol, RI 02809

Exhibitor & Vendor Agreement

Exhibitor/Vendor Must Provide: One gift certificate for the grand prize valve at \$100.00 plus or two table raffles at \$50.00 for each raffle. I suggest doing all, to exposure for your business more. Your table must be present professionally. Your business sign must be displayed at your table and your name badge on you. All tables must be staff at all times. Proper dress is required to conduct business. No food is to be eaten at your table. All meals to be eaten at designated area. No food from the outside is allowed to be brought in to the venue. Be sure to describe your services and offer show specials or discounts. Finally, have sign in sheets and/or your appointment book and availability calendar with you.

Space Placement and Rules: Consideration will be given to Exhibitor and Vendor needs. Placing advertising materials or equipment, or soliciting in the aisles or any other then the space allotted is strictly forbidden. No Exhibitor/Vendor shall obstruct aisles, common areas, neutral space between tables with his/her goods or in any other manner. All aisles must be kept clear within the boundaries set up by Cherish the Moments, LLC & Hilton Mystic.

Special Request: It's on a first come basis and will be considered on availability and needs of that Exhibitor or Vendor. Any Exhibitor/Vendor that requires electricity must state that on the application in order to place you with an outlet. All extension cords must be surge protected and waterproof.

Set-up and Breakdown: Set-up begins at 8:30am-10:30am, on Sunday, April 22, 2012. All Exhibitors/Vendors must use authorized loading area and remove their vehicles immediately after unloading. Should an Exhibitor/Vendor fail to occupy his/her space during the scheduled period, then Cherish the Moments, LLC shall have the right to take possession of said space without liability or a refund of the Exhibitor/Vendor fee. Cherish the Moments, LLC reserve the right to re-allocate exhibit space not occupied by this time. Exhibits must not dismantle or removed before the Bridal Show has closed. In the event this Exhibitor/Vendor violates this provision Exhibitor/Vendor shall forfeit his/her right from participation in future Bridal Shows and getting the final bridal list. All display must be free standing and not exceed the boundaries of another space. Exhibitor/Vendor is prohibited from hanging anything on walls/ceiling/columns, windows or fixtures without prior permission from Cherish the Moments, LLC or Hilton Mystic. Exhibitor/Vendor shall leave the space occupied in the same condition as the time when first occupied.

Transfer of Space: Your space is solely for your use only and not be subleased to any individual. No other literature or any other form of display for another non-paying exhibitor and vendor may not be distributed or allowed.

Liability and Indemnification: Reasonable precautions will be taken by Cherish the Moments, LLC to protect person and property during the Bridal Show. Cherish the Moments, LLC & Hilton Mystic, shall not be responsible for personal safety of the Exhibitor or Vendor or his/her representatives from injury, nor the safety of the property of the Exhibitor or Vendor from theft or damage. Exhibitor/Vendor waives all claims of every kind against Cherish the Moments, LLC and Hilton Mystic and representatives of the same including, without limitation, all claims for damages based on personal property damage, destruction, loss or theft, personal injury or death, and other act or failure to act of Cherish the Moments, LLC and Hilton Mystic. Cherish the Moments, LLC, & Hilton Mystic is not responsible for any liability or holds Cherish the Moments, LLC, & Hilton Mystic harmless from all claims injury

including expense, damages, costs, and attorney's fees, by exhibitor or vendor, exhibitors agent or employees, contractors, or any other person, arising out of any act or omission in any way related to Exhibitor/Vendor participation in the bridal show whether negligent or not. Exhibitor/Vendor should take steps necessary to insure his/her against any such loss, and if requested, Exhibitors/Vendors will provide proof of business liability of insurance. Food Vendors must provide proof of liability insurance/ Food Safety Permit with limits of not less then \$300,000.

Payment/Cancellation: All payment is non-refundable and non-transferable after March 1, 2012. All cancellations requests must be in writing prior to the Bridal Extravaganza. There will be a **\$350.00** processing fee charge if cancellation is given more then 60 days prior to the Bridal Show date.

Bridal Show Cancellation: In the event of adverse weather conditions, fire, casualty, labor disputes, acts of God, or any other emergency situations beyond the control of Cherish the Moments, LLC, will reschedule date and relocation of the Bridal Show. Exhibitor/Vendor agrees that the terms and conditions set forth in it agreements shall apply to any rescheduled date and /or relocation, and Cherish the Moments, LLC, shall not be liable to the Exhibitor/Vendor for any loss or damage suffered by reason of such rescheduling and/or relocation of the Bridal Show.

Changes & Modifications: Any promotional and/or industrial information provides by Cherish the Moments, LLC, to Exhibitor/Vendor is accurate as of publication: however, Cherish the Moments, LLC, reserve the rights to change or modify details of the event without notice. Cherish the Moments, LLC, may issue additional rules, as it deems necessary for the orderly presentation of the show. Any rules may be amended at any time by Cherish the Moments, LLC, Bridal Extravaganza management provided that such amendment shall not substantially diminish the rights or increase the liability or Exhibitor/Vendor. This agreement shall represent the entire agreement between Exhibitor/Vendor and fully integrated. Cherish the Moments, LLC, shall not be bound by any representation or misunderstanding not expressly set forth in this agreement. No provision of this agreement shall be modified except by the written mutual consent of the parties.

Faxed/E-Mailed Contracts: For the convenience of the Exhibitor/Vendor will accept submission of this agreement by fax or email copy shall be considered as an original document and shall be fully enforce and effect without regard to the invalidated clause.

Fax: 1 (775) 923-4735.

Mail application to:

Cherish the Moments, LLC

Attn: Teresa Camacho

11 Broad Common Road, #137

Bristol, RI 02809

Authority to enter into a Contract: The Exhibitor/Vendor in signing this agreement or having same signed by a representative, acknowledges his/her, or their authority to so and hereby assume liability for the terms, conditions and amount stated. Any vendor, who is selling, is required to have a CT sale permit. Please attach a copy with your application. Any exhibitor or a vendor who are a service business is not required to have a permit. Any out of state vendor or exhibitor is required to do the same as above.

Exhibitor or Vendor Signature

Disclaimer: Cherish the Moments, LLC, "Bridal Extravaganza" in not responsible for any lost, stolen, damaged items or lack sales.

Date

Cherish the Moments Bridal Extravaganza

@ The Hilton Mystic, CT

- Booths are on a **“First Come First Serve” Basis**
- Space is **LIMITED** – about 35-40 vendors
- The number of vendors for each category is limited
- Receive an exclusive list of brides after the show with all contact info – including email.
- Establish credibility by participating in the professional atmosphere of one of the areas most renowned and popular reception locations.
- Make face to face contacts with many new prospects in a short period of time.
- Build trust as local couples get to know the benefits of your products and services.
- Sell directly to the couples on the day of the show. Accept deposits and sign contracts just like it’s your own store.
- Develop more contacts, as each bride must visit your booth to be eligible for all prizes.
- All Brides & Grooms will wear **“A Button”** so you can locate the brides among the hundreds that attend.
- Take advantage of a great opportunity to network and meet other area bridal businesses.
- Invite potential customers to the event. This helps you as well as the fellow wedding professionals at each show. This can easily be done by phone, mail or e-mail.
- After the show, make sure to follow up with the bride & groom.

Cherish the Moments looks forward in partnering with you.